Queer Play
Affect between
Characters
and LGBT+ Fans



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Agenda



Affect & Characters



Queer Play



What's Next?

negative — I call this affective reception

Characters are not just text/media-based; they

are actors that evoke feelings, both positive &

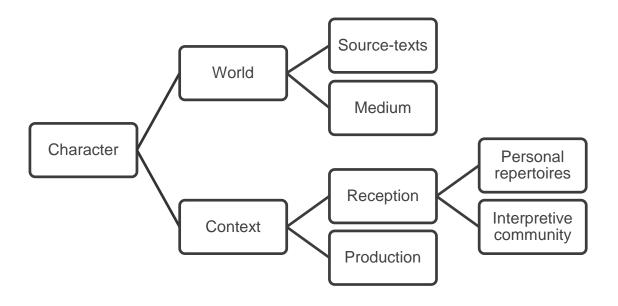
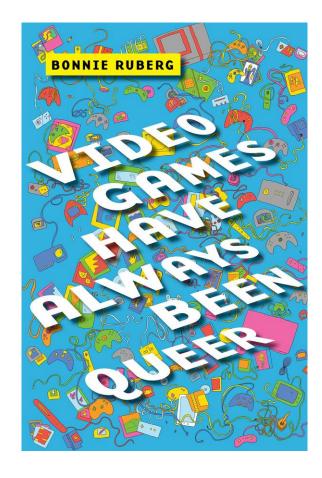
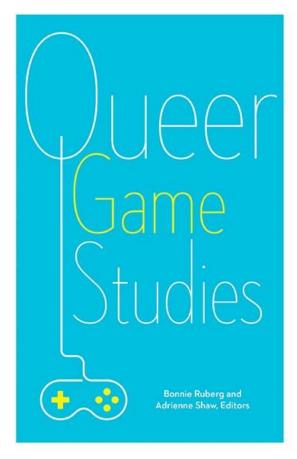


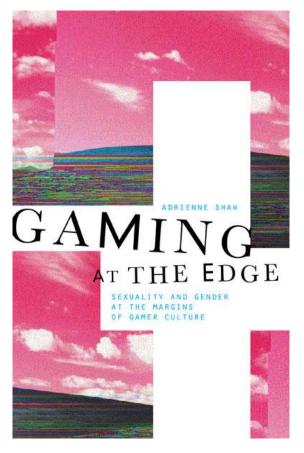
Figure 1: Factors in the affective reception of characters



But a cosplay like this is also a manifestation of queer play where we portray a gender-fluid alien and can express ourselves in new, non-heteronormative ways







Key Readings about Queer Play

"Queer play" is more than representation. Ruberg argues that queer play pertains to both game play & story/representation.

Especially in games, players can bend

Especially in games, players can bend the rules and play "queer" in alternative, unusual, non-heteronormative ways.

queer play in Octodad, fans queering Link in BoTW, and the trans-motifs in Death Stranding

Some examples in the next slides are







This reception and type of play is by no means stable. That's partly because the source-text are not. Many games franchises and transmedia worlds are rife with contradictions and queer erasure

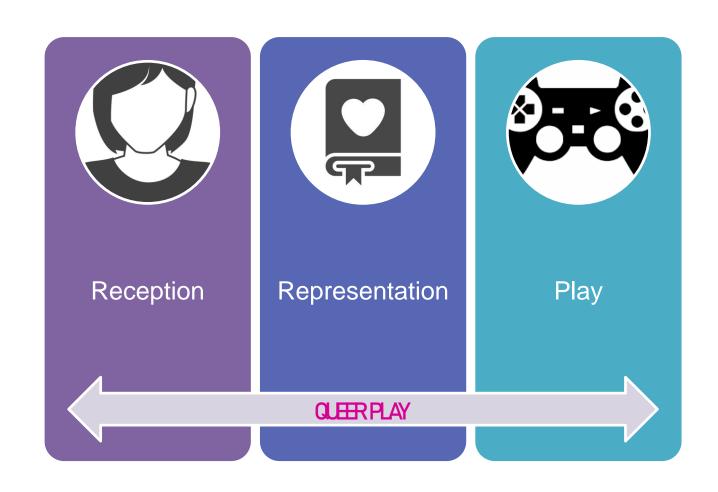


Characters mean business and merchandise. They are business models. What does it mean to keep selling instances of Kassandra?

Are there best practices?







Interested? Read more about games and queerness in my Game Theory blogs on this site